

Marcus Medical Solutions



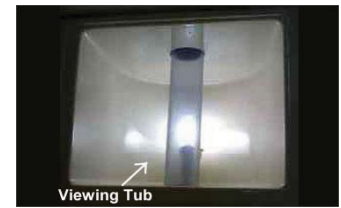
Angel of Water System®



Relaxed Position



Concealed Drain



Viewing Tube

Colon Care Systems

There are two types of colon hydrotherapy equipment: open systems and traditional closed systems. When in the control of qualified professionals, both are safe and effective means of irrigating the colon.

The significant difference lies in the experience of the client and the practitioner - and the operating budget of the facility where it is installed.

The Angel of Water® is an open system: A practitioner *monitors* the session. The client then self-inserts a pencil-thin ($\frac{1}{4}$ " diameter) single use nozzle $1\frac{1}{2}$ " into the rectum. The contents of the bowel and bladder are expelled at will by the client.

The waste flows around – not through – the nozzle into a concealed basin where it is immediately flushed into the plumbing lines.

A traditional closed system:

A practitioner *conducts* the session, inserting a speculum ($\frac{3}{4}$ " diameter) 3-4 inches into the rectum. Water is introduced until the client indicates they feel an urge.

The water flow is stopped by the practitioner and the waste is evacuated through the speculum down the hose and into the plumbing line. Should a patient need to urinate, the session must be interrupted for a trip to the washroom. Then the tube is reinserted to continue.

The Business Opportunity

A Proven System

Our first colon cleansing clinic located in Burlington Ontario opened on January 3, 2008 in the heart of a worldwide recession. After 2 years of operation, the Burlington clinic has over 3,000 clients. Based upon operational experience we created the blueprint to open our successful Toronto clinic in the spring of 2010. We can do the same for you.

Early In Market

There are fewer than 30 colon cleansing clinics to serve approximately 12 million people in Ontario with Alberta and Saskatchewan having even fewer clinics. Colon Hydrotherapy awareness is increasing with the revelation that colorectal cancer is the 2nd highest form of cancer deaths in North America.

Month Revenue

One Hydrotherapy System can provide 100 colonic sessions monthly based upon a five day work week. The average session price is \$100 which may generate \$10,000 monthly income per system. Typical expenses include equipment lease, rental space, labour and supplies.

Since rental space and labour costs are minimized with an existing clinic, the first Hydrotherapy System may cover 90% of operational expenses allowing a second system to generate unimpeded revenue.

Turn Key Set-up

We have an easy to implement set-up protocol and can provide a complete turn-key service. We assist in training certification, clinic room renovation, computerized reservation/billing system, website, supplies, installment and operational support. You just turn the key to start the business.

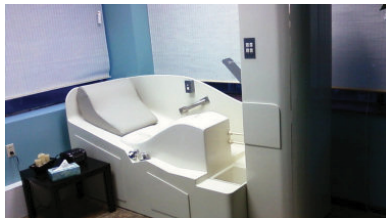
Lease Options & Business Financing

We have a lease associate providing 4 year equipment leases for the hydrotherapy system with a \$10 buy-back at the end. We have a business loan specialist able to assist with your business plan and application for a line of credit, home re-finance or government insured business loans up to \$250,000 on approved credit.

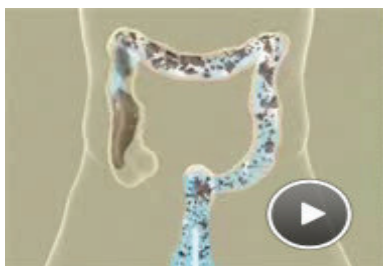
The Procedure

With the Angel of Water® patients appreciate the privacy. Unlike our open system, the closed system requires a therapist to hold the nozzle in place during the entire treatment. While using our system, a relaxed state can be experienced which can improve your results.

Practitioners and staff appreciate that the Angel of Water® is quiet, sanitary, and odourless. It's easy to operate, clean, and maintain. The system requires a small room and one practitioner can oversee two rooms simultaneously.



After the patient is comfortably positioned, the rectal nozzle is inserted by the client, about 1½ inches. A gentle flow of gravity-fed, 100 degrees Fahrenheit water begins. Water flowing into the colon initiates peristalsis and the client responds by releasing water and waste repeatedly over the course of the next 45 minutes.



This progressive irrigation and hydration starts at the rectum, goes through the transverse section and then to the cecum, breaking up waste matter and achieving the complete evacuation of the colon. This results in a hygienic internal environment and significantly improved visibility of the colon interior during endoscopic examinations.

Two Business Options

Option 1: Add an Angel of Water® CM-1 Hydrotherapy system to your existing business while providing an additional service to your present clientele. This simple and easy to manage service adds a desired high income stream to your business. The cost of installation and operation is your responsibility but all the added revenue is yours.

Option 2: Turn a spare room in your facility into a joint venture business with another professional looking to supplement their income. Your partner in this venture will provide the Angel of Water® CM-1 hydrotherapy system, certified staff, and the billing/reservation system. You provide a 10ft by 8ft room and awareness to your existing clientele about the benefits. Your percentage of ownership and level of shared profit will depend on your initial investment and contribution to operational expenses.

A Proven System

Practitioner Certification & Staff Training: Due to increasing recognition by the medical establishment, there is a growing demand for Certified Colon Hydro Therapists. We offer the following training programs:

16 Hour Operational Training Program

This is a 2-day course focusing on operation and sanitization of the Angel of Water® System. Any person cleaning the system must have this training.

100 Hour Level One Certification Training Program

This is a comprehensive program of professional development to qualify as a Colon Hydro Therapist. This program includes Course Manual and related handouts, Anatomy & Physiology - Lower Digestive textbook, Angel of Water Users Guide and proctoring of I-ACT exams. All therapists must be qualified. All training is conducted at our training facility in Burlington, Ontario.

Clinic Room Preparation: The clinic room for the Angel of Water® CM-1 hydrotherapy system has specific yet simple requirements. They consist of minor plumbing, electrical and venting provisions. We provide a complete diagram layout with all specifications required for your team to complete.

We also have a general contractor with a crew including an electrician and plumber experienced in setting up the clinic room. These professionals are on stand-by should you require our expertise and services in this area.

Billing, Reservation & Accounting System: We use 3 computer software programs to handle 99% of the businesses accounting, reservation and correspondence needs. We use Quickbooks Pro for accounting and billing, Microsoft Outlook for reservations and Microsoft Word for letters.

A standard computer system with flat screen display and printer will be sufficient. We have an in-house Computer Systems Specialist who can set-up your computer system, chart of accounts and filing system upon request.

Website & Marketing: We have a Website Design Specialist/Graphic Art designer that offers a website design and site hosting service. Also available is a Social Media and Search Engine Optimization Specialist that offers a service in internet marketing should you require this.

System Installation:

We have an installation team that will connect and test the Angel of Water® system to your prepared clinic room.

Supplies: The Angel of Water® system requires one-use rectal nozzles for each treatment. The other supplies are used to purify water including a UV Light, Carbon Filter, and Sediment Filter. The light has a two year life and the filters a four year life.

We have provided a website and private password for ease of use when ordering system supplies.

Quality Control: Every Angel of Water® is individually produced, assembled and tested for quality and functionality by the designer and manufacturer.

Warranty: The Angel of Water® CM-1 is warranted for one year. The manufacturer guarantees units free from material defects.

Marcus Medical Solutions

Representative: A business representative will inform you about our proven system. This service includes the following steps:

1. Targeted business discussion
2. System pricing
3. Financing Options
4. Joint Venture opportunities
5. Business location requirements
6. Level of Turn-Key involvement
7. Review of all agreements

Leah G. Pickering, ON

Colonics have changed my life in so many ways. I used to suffer from lethargy, bloating, constipation and many more issues. Not only did it help me physically, it has helped me mentally and emotionally.

Client Symptoms: Why do people seek Colon Hydrotherapy treatment?

- Bloating
- Acne
- Constipation
- Allergies
- Digestive Disorders
- Irritable Bowel
- Candida Overgrowth
- Fatigue
- Headache / Migraines
- Laxative Abuse
- Eczema and Psoriasis
- Parasite Infestation

Leonard Smith, MD.

Dr. Smith has practiced for over 25 years as a specialist in gastrointestinal surgery in Gainesville, Florida.

I am very well acquainted with the colon's functions, and my true belief is that colon hydrotherapy is the perfect cleansing medium for preparing the patient for colonoscopy. It's a much better way of getting the colon ready for an operation than having the patient swallow a gallon of the usual pre surgery solution known as Colon-Go-Lytely. Instead, colon hydrotherapy has the patient avoid the noxious side effects of vomiting, diarrhea, abdominal cramping, and other troubles. I also believe that normal healthy people will find it valuable to take colon hydrotherapy every couple of months in order to experience how well one feels when the colon is truly empty. People undergoing this on a prevention basis, become quite surprised at how much waste is removed by the procedure.

The Angel of Water® CM-1 Features:

- Accessible to all: designed to serve immobilized, physically-challenged and ambulatory clients
- Dual control panels for regular operation mode
- Uses pencil-thin single-use disposable nozzles
- Basin design allows release of the contents of the colon/bladder at will
- Removable splashguard over deep basin reduces incidence of backsplash
- Designed for quick and easy disinfection
- Macerators are optional where plumbing/sewage options are limited
- Dual water filtration: tap water is treated with both carbon and ultra-violet filtration
- Manual flushing valve for clearing the view tube
- Shower sprayer on top of tower for sanitizing main tank and lines
- Internal exhaust fan for odour control
- Movable, matching cushioned backrest for varying body positions
- Non-corrosive, durable components for long life and low maintenance
- The only open system colon hydrotherapy equipment certified to be compliant with UL/CSA

Before making an investment, consult your business advisor. Certain statements contained may be deemed to be regarded as "forward looking statements." Such statements may contain the word; can or ma. By their very nature they involve various assumptions and uncertainties which may be subject to factors outside the control of Marcus Medical Solutions.